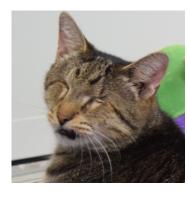
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What the heck is the flehmen response?



Has your cat ever looked at you with what seems like a sneer on his or her face - sometimes called the Elvis sneer? Despite the popular opinion about how cats view the world and their humans, this expression might not be a judgement from your cat!

It could be an actual, physiological part of your cat called the flehmen response. For the non-vets reading this, the flehmen response is somewhere between smelling and tasting. Cats have two extra ducts, called nasopalatine canals, in the back of their of their mouths. They actually open up into the Jacobson's organ, which is an extra olfactory sensor for the cat, allowing for a kind of smell/taste sense combo. This actually does give cats a sort of sixth sense! (We know they have those!)

When a cat really wants to go deep into figuring out what's around it - in the wild this means what other cats have come through and sprayed or left other scents around - it activates the flehmen response with that distinctive disgusted look! When you see it, your cat is delving way into whatever stimulus triggered it.

Maybe not too surprising, male cats do this more often than female cats and it's a trait shared by their big-cat cousins. Believe it or not, humans back along the evolutionary chain used to have a similar ability but it went away over time.

So, the next time your cat looks at you "that way," glance around and see what he's checking out!

CLICK HERE for an in-depth look at the flehmen response.

Ear Mites - A Cat's Summer Scourge



You may not see them but they could be there! Ear mites are very common in cats, who have very unique and deep ear canals that are the perfect places for these little pests to take up residence.

Just like fleas on your cat, ear mites reproduce at a huge rate so it's critical to catch them fast. Ear mites can also move from one pet to another so keep an eye on your other pets, too!

Your cat will let you know if he is experiencing ear mites because they make their ears super uncomfortable. If your cat does any of the following, he might have

ear mites:

Excessively scratches his ears or shakes his head. Seems to be dizzy or loses balance. Seems to have a lopsided ear that is lower than the other.

You may also notice some blood on the inside of the ear canal or even see the mites, which look like tiny white dots.

Another condition caused by ear mites is a <u>hematoma on your cat's ear</u>. Ear mites cause irritation, which makes your cat shake his head excessively, leading to the development of a swelling, or hematoma, on his ear flap. Hematomas can be treated but it's best to prevent them if possible.

How do you handle this aspect of your cat's health? Vigilance! Be aware of your cat's behavior and watch for any of the above signs. Clean your cat's ears frequently and regularly! The BCR cats get their ears cleaned every week!

CLICK HERE to see how BCR cleans the cats' ears to make sure they are healthy and mite-free! (NOTICE: This is a demonstration only. Have your own vet demonstrate in person how to do it before trying it at home.)

Are you a Friend of BCR?



You could be! Join our Friends of Blind Cat Rescue Facebook page. There you'll find lots of folks who love BCR like you do as well as information on the cats, videos, updates, contests, photos galore, stories and interesting information.

By joining and interacting with the Friends of BCR Facebook page, you'll find it much easier to see the cats and find out all that's going on! We want to know your stories, too, so please share photos of your cats, too, and tell us all about them!

BONUS FACEBOOK HINT!

Facebook, with its ever changing algorithms, has made it harder and harder for you to see our posts! <u>CLICK HERE</u> to see some great instructions to fix post groups to be sure you see us.

Is it Birthday Time?

Have you done a BCR birthday fundraiser?



It's so easy - <u>using this link, go to Facebook</u> and follow the instructions! You can personalize your message, ask your friends and family to donate to your special cause, set a target, and even monitor how its going!

Donating your special day is extra special for the BCR cats because every dollar you raise buys them food, medicines, litter and even vet visits! All of those things help give the cats the healthy and happy life they deserve.

Facebook Birthday fundraisers are free, easy to create and a GREAT way to help provide supplies for the cats!

John Crispin



ht:

Welcome to our Sponsor Spotlight! The BCR family is full of wonderful people who truly love the cats and we want you to meet them! Each sponsor is given a set of questions to answer and asked to send along their favorite photos of their sponsor cats. Are you interested in being a Sponsor Spotlight? Just email us and let us know!

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How did you first learn about BCR?

I remember being on Facebook a few years ago and a random post showed up on my time line for Blind Cat Rescue. I did not click on it, but a cat with a smiling face was filling the page. He looked so completely happy that the image stayed in my mind. A couple of days passed before I found myself scrolling endlessly through my timeline trying to find his face again and find out more about him. Thankfully, the post was still available and I immediately "Liked" the BCR page so that I wouldn't lose it again. Of course, that wonderful smiling face belonged to Snicker.

If you haven't yet visited, what are you most excited about when you do?

I have not visited but would like to very much. Of course, I would be anxious to spend time meeting all of the kitties but, honestly, I would also be quite eager to help out with washing, cleaning, scooping or even pulling weeds in Alana's garden! The daily chores both manual and clerical must be overwhelming at times. It would feel good to help out the staff as well as the kitties.

What cat or cats do you sponsor? Why did you choose them?



I currently sponsor Dixie and Casper. [Ed. note: John also sponsored Ophelia, who we recently lost. To honor her, he began sponsoring Casper.] When I saw Dixie's first picture she looked so scared and completely stressed. I could see she needed a lot of support and care as soon as possible so I immediately sponsored her. Not long after that

I noticed that Ophelia's square had turned red. It was red for days. I didn't want her to be left hanging so I sponsored her too. I am glad to see she is fully sponsored again. I would sponsor them all if I could.

If you could tell people one thing about BCR, what would it be?

I tell my friends and family that BCR is legitimate and worthwhile. At BCR, the people and the cats are always accessible. There are 24-hour web cams. Emails and questions are encouraged and often answered in real time during the frequent live tours and with live Q&A during boxes. They offer so many ways to help, many of them free. And everyone is encouraged to visit and see it all first-hand. So often we want to support or donate to a cause but we're never sure if the money or resources will actually make it there. And if it does you find out later that only cents on your dollar was invested and the rest went to advertising or something superficial. But you can be confident and see first-hand that any donation, investment or click of the computer mouse in support of BCR will reach its intended destination and make a positive impact on the lives of the cats.

Thank you to Alana and all of the staff for providing me the opportunity to make a difference.



Did you order a Peace-Love-Cats t-shirt? We're told they will ship to you around June 19, which is just around the corner! Keep an eye on your mailbox!

> You know it - We know it... Now let's tell the world: Life is Better with Cats! New BCR T-Shirt Fundraiser!



Everyone will know what makes you tick with this special t-shirt! Every shirt sold supports the BCR cats so get one for yourself and for all your cat-fan friends! The shirts come in six different colors and go up to size 4XL! Get your Life is Better with Cats t-shirt here!

BCR Isn't Just on Facebook!

You can see cats, cats and more cats along with stories, helpful hints, health tips, videos and so much more if you follow BCR on -

Pinterest



The Cats

Following

Pinterest



<u>Instagram</u>

Be sure to tell your friends so they can join you in the BCR universe!





If your cats are outdoors, sometimes you'll need to feed them outside. One huge problem in summer is ants! In the two the two the second secon

How do you keep them out of the food? There IS a solution! Make a "moat" bowl.

Fill a low bowl, 9" x 13" aluminum pie pan or a plastic tray with about 1/2" of water. Then put the cats food in small heavy bowl in the middle of the larger, water-filled bowl.

Ants cannot cross water to get to the food!

This Could the Best News Ever!



It turns out that being a cat lady - or man for that matter - is good for you! While we've all known this in our hearts for a long time, science is now backing it up!

<u>CLICK HERE</u> to read all about it while you snuggle with your kitties!

Casper wants to know:



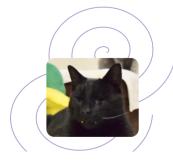
Don't keep him waiting for your answer! Send in your new address today before the next holiday season rolls around.

If have a new physical address or email, please send it to us!

We do not share personal information with other organizations or individuals.

BCR Cats in Action!

The dedicated BCR staffers spend every day with our very wonderful resident cats, seeing them play, learning about their personalities and finding out what they love! We want you to see what they see so we hope you enjoy these video clips of the BCR cats in action - doing what they do best! To view a video, just click where it says CLICK HERE or in the photoss and sample life with the BCR cats!



Some kitties just go ape for catnip! Jamie, BCR's Vampurr, is one of them! <u>CLICK HERE</u> to see this boy with his favorite toy!



Speaking of loving toys, Marge has one of her own. It's so nice to see this sweet girl playing and enjoying life! <u>CLICK HERE</u> to watch Marge at play!



We know some of the BCR cats are very fond of playing with feet! BUT, did you know Pebble is one of those cats? <u>CLICK HERE</u> to see what we mean!



Oreo loves the yummy food you've sent to restock the cats' pantry!

THANK YOU to everyone who has sent supplies!

If you'd like to help Oreo and the cats keep licking their lips with happiness, please <u>CLICK HERE</u> to see the things we need most!

Helping the cats is EZ!







When you purchase from one of our great sellers on eBay, they donate a portion of the sale back to us! Graduation, wedding or a baby shower, coming up? <u>Try eBay!</u>

Matching gifts are a great way to double your BCR donation!



When you shop online, please <u>use Amazon Smile</u> and pick Blind Cat Rescue as your charity. With every purchase, their foundation donates to BCR. There is no charge to you!

Direct link: https://goo.gl/4DJHX2



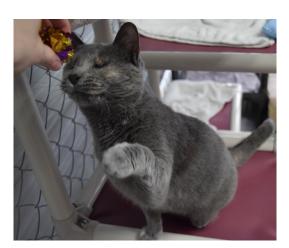
Double the Paw Points! Right now, Fresh Step is doubling your donated paw points! If you don't use your <u>Fresh Step litter</u> paw points, please donate them to the cats! You'll help provide BCR with free litter in exchange for paw points!! We use more than 90 boxes of litter every month! Your points help us get free litter for the cats!! <u>CLICK HERE</u> for details.



Have an old car, truck, van, SUV, boat, motorcycle, ATV, RV, trailer or even an airplane? Donate it BCR! Find out how here.

Sophie is working on her toy skills so she can play with you! Open House is tomorrow!

Join her and all the BCR cats on Saturday, June 15 noon - 4 p.m.



Important Reminder!

Please remember to add blindcat@blindcatrescue.com to your email "safe" list so we don't wind up in your Junk Mail box!









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Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.