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#### **Donate Now!**





Lights, Camera - Action! BCR premieres a new video!



In mid-November, a small film crew visited BCR for a day filming cats, staff, volunteers and Alana to create a brand new promotional video for BCR. The result is an amazing video in two versions - one a minute long and another 30-seconds - that tell BCR's story!

#### Take a look at our one-minute video here!

Why did we need a video like this? To help us tell BCR's story and to help people learn about the cats. We've had visitors to BR do lovely videos on their own about their visit to BCR, but we needed to be able to tell our own story - now we can! This is a video YOU can share, too! If you want someone to know about BCR, share this link: <a href="https://blindcatrescue.com/give-60.mp4">https://blindcatrescue.com/give-60.mp4</a>

#### Cats LOVE Cardboard Boxes Great news for this time of year!



We got our cats safely and happily through the holidays with all the extra sounds, people, schedule interruptions and sleep changes ... then the New Year's celebrations with more people, noise and fireworks. Whew!

Want to make sure extra your cat recovers from all that and starts the new year on a happy and relaxed note? Give him a cardboard box!

Any cat owner will confirm that cats love any cardboard box - whether they fit into it or not. How many things have you ordered for your cat only to find that they'd rather get in the shipping box? No doubt you've

seen the BCR cats do the same thing many times during a box-opening video - the actual gifts barely come out of the box before someone jumps in to claim it! Gilligan (pictured) in particular has always been a big fan of the cardboard box and loves napping inside one!

Scientists are now finding out that there are real benefits to cats having access to cardboard boxes - great news after the holidays when they are piled up! Recent research conducted by Dutch scientists monitored 19 cats in a Dutch animal shelter. Ten cats got cardboard boxes and nine did not. Only four days into studying the 19 cats, the results already strongly show that the 10 cats who had access to cardboard boxes had less stress, adapted to their new situation better and showed faster recovery time, too.

Now when your cat claims a box for his own, it might be a good idea to let him have it! **CLICK HERE** to read more about this research.

## Contest Results & THANK YOUS!

The cats say a HUGE thank you to the amazing and wonderful BCR voting army! With your help here's what happened!



In the  $\underline{AccuRadio}$  Share the Season contest, BCR won \$3,037!



In the  $\underline{GreaterGood}$  Spoil the Shelter Animals Contest,

BCR received:

40 – Advantage II Large Cat, 2 Packs

40 – Advantage II Small Cat, 2 Packs

10 – 28" Travel Crates

45 - Turbo Catnip Belly Critter Cat Toy

2 - Tru Catch Classic Deluxe Animal Trap

 $55-Cat\ Castles$ 

Thanks to everyone who so diligently clicked every day!



Thank you to all our **Fresh Step Paw Points** donors! With your help and generosity, BCR received four pallets of Fresh Step kitty litter in 2019 - that's 340 boxes! With 106 cats and 90 litter boxes to scoop, we use a lot of litter!





You REALLY helped fill up our pantry over the holidays so the BCR cats go into 2020 with **more than 600 cases of food!** They greatly appreciate your generosity!



#### It was Very Merry and Bright!

The BCR virtual Christmas tree was all aglow with lights and overflowing with presents all thanks to your generosity. We thank you and were so happy to share your special greetings and memories on the page.





Yes you can! Lisa wants to tell you that that every Facebook birthday fundraiser helps buy their food, medicines, supplies and even gets them vet visits! Your fundraisers make it possible for them to have the healthy and happy life they deserve.

Set up is easy - use this link to go to Facebook and follow the instructions! You can personalize your message, ask your friends and family to donate to your special cause, set a target, and even monitor how it's going!

Thank you to everyone who donated their birthday to BCR in 2019!



### Nanci House



The BCR family is full of wonderful people who truly love the cats and we want you to meet them!

Each sponsor is given a set of questions to answer and asked to send along

their favorite photos of their sponsor cats.

Are you interested in being in the Sponsor Spotlight? Email us and let us know!

#### How did you first learn about BCR?

I learned about BCR after I rescued a cat who had FELV. I wanted as much info and access to as much info as I could get.

#### If you haven't yet visited, what are you most excited about when you do?

I haven't visited, but would love to visit in 2020. I can't wait to see the little furry people I sponsor and see on Facebook.



#### What cat or cats do you sponsor? Why did you choose them?

Right now, I think I am a general sponsor because a few of my sponsored kitties passed and I also sponsor Pebble and Cici. They were newer and needed sponsors, so I jumped in and hoped others would follow. I love getting their updates every month. All three of my cats have passed (in 2016, 2018 and 2019). Now I'm waiting on the next one to find me and seeing the cats at BCR makes me feel connected and like that I'm helping a little furry person daily. That's important to me.



#### If you could tell people one thing about BCR, what would it be?

BCR does wonderful work and helps animals that might not otherwise have a chance. I am so grateful for the lessons that cats (special needs and otherwise) have taught me - that life is special, no matter your circumstances. Also, Alana is amazing. I reached out to her about my FELV cat when we were told we needed to remove her eye and Alana responded right away and was very helpful and supportive.

# The SCOOP Did you know?



#### Donate with Alexa!

Are you an Alexa user? Did you know that you can make charitable donations using Alexa? It's true. They've made it very easy and secure! All you have to say is:

Alexa, make a donation to Blind Cat Rescue!

Need more information on how this works? CLICK HERE.



Friends of BCR

Gina thinks January 2020 is the perfect time for you to join the Friends of BCR Facebook group! In that group you'll find Gina and all the BCR cats. You can also chat with fellow cat fans, share stories and photos and lots of useful cat info! Join our Friends of Blind Cat Rescue Facebook page today!

#### BONUS FACEBOOK HINT!

Ever wonder why you don't see BCR in your Facebook feed? Facebook's algorithm changes have made it harder and harder for you to see our posts! <a href="CLICK HERE">CLICK HERE</a> for some great instructions to make sure you see the BCR cats!

## BCR Cats in Action!

The dedicated BCR staffers spend every day with our very wonderful resident cats, seeing them play, learning about their personalities and finding out what they love! We want you to see what they see so we hope you enjoy these video clips of the BCR cats in action - doing what they do best! To view a video, just click where it says **CLICK HERE** or in the photos and sample life with the BCR cats!



We bet there aren't any actual teddy bears that are more loving or give better hugs than our Bear. <a href="CLICK HERE">CLICK HERE</a> to see why bear has such a sweet reputation!



It sure looks real! Maybe Creamsicle thought so, too! <u>CLICK HERE</u> to watch him try to bring in his fish out of water!



Have you ever seen one of our fun JibJab cat videos? This one wishing you all a Happy New Year will leave you feeling purry good! <u>CLICK HERE</u> to get into the spirit with the cats!

### Helping the cats is EZ!







<u>Federal</u> and <u>NC state employees</u> can help the BCR cats though annual combined giving campaigns! Each is done through donor-designated payroll deductions. Our campaign numbers are listed to the left.



We LOVE our ebay sellers! When you purchase from one of our great sellers on eBay, they donate a portion of the sale back to us! Have a wedding or a baby shower coming up? <u>Try eBay!</u>

#### Are You an ebay Seller who supports BCR?

Please let us know so we can thank you and shine some light on your specialebay auction page! <u>Just email us and we'll be in touch with you!</u>



Matching gifts are a great way to double your BCR donation!



When you shop online, please <u>use Amazon Smile</u> and pick Blind Cat Rescue as your charity. With every purchase, their foundation donates to BCR. There is no charge to you!

Direct link: https://goo.gl/4DJHX2





Are you a Fresh Step Litter user? If you don't use your <u>Fresh Step Litter</u> paw points, please donate them to the cats! You'll help provide shelters with free litter in exchange for paw points!! We use more than 90 boxes of litter every month! Your points help us get free litter for the cats!! <u>CLICK HERE</u> for details.



Wonder what to do with your old car? Donate it and help the cats! If you have an old car, truck, van, SUV, boat, motorcycle, ATV, RV, trailer or even an airplane, you can donate it BCR. Find out how here.



Are you a runner, walker or biker? You can get your daily exercise, track your route and help the BCR cats at the same time! Sponsored by <u>BestFriends</u>, ResQwalk is a free app you can put on any phone.

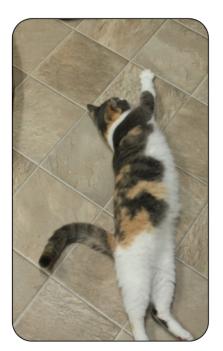


Check out our very own cat-tastic dedicated site, <u>BCR on YouTube</u> - the home channel for the latest kitty videos, helpful cat-care hints, shelter tours and boxes sessions and even the history of BCR and its resident cate



For all things cats - follow BCR on Pinterest! From DIY cat projects to articles and stories on cat health to cat tattoos and just fun photos, you'll find it all here!





Daisy Mae has started yoga stretching to get ready to see YOU at the first Open House of 2020!

Be sure to join Daisy Make and all the cats on Saturday, January 11 noon - 4 p.m.

#### Important Reminder!

Please remember to add blindcat@blindcatrescue.com to your email "safe" list so we don't wind up in your Junk Mail box!



















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