Blind Cat Rescue: The Blind Cats Love the Meowin' o' the Green!

View this email in your browser

### **Donate Now!**



### **Easy Being Green!**









They're soulful, hypnotic, bright and so many other things! A cat's eyes can be mesmerizing. This is especially true for our green-eyed cat friends! Since we're in a month that celebrates all things green, why not do the same for greeneyed cats?

Anyone who's seen a kitten knows they're born with their eyes closed and they stay that way for a week or so. Once they start to open up, it takes about two weeks to complete the process. Most kittens start out with blue eyes but when they get to six weeks old the color may begin to change. A cat's eye color can have a wide range! Even for green-eyed cats, the variation of shading is a big spectrum.

What decides a cat's eye color? Sort of like with people, it's a cellular thing. The more melanin present the more intense the color will be. Melanocytes, which are in the iris of the eye, will control light or dark color. Maybe the most amazing factor helping to determine a cat's eye color is us humans!

A <u>study done by several scientists</u> revealed that, while wild animals tend to have a pretty narrow range of eye color, domestic cats have a much wider range. Why is that? When cats were domesticated, selective breeding began to happen, which changes the genetic make up for eye color. Same goes for cat fur color and texture. It's also true that a cat's fur color and pattern have nothing to do with the color of its eyes.

Since some cats are today bred for specific traits, there are lots of green-eyed ones to choose from. Turkish Angora cats' eyes run from sea-foam green to a dark emerald green. Similarly, Russian Blues can have vivid green eyes. Some of the most soulful green eyes come with shelter cats, most

famously like those of orange tabby Morris, who did the 9 Lives cat food commercials for years.

Among the BCR cats, you'll find a huge array of green eyes, from Sargent and Daisy Mae's vivid greens to the lighter color of Bear and Lucy! Looking at these cats, it's easy to see why some believe green-eyed cats have mystical powers!

 $\underline{\text{CLICK HERE}} \text{ to read the whole Catster.com article on green-eyed cats!}$ 



We think ALL cats are lucky - especially our black cats! Let's celebrate them this Friday the 13th!



The BCR cats love a good birthday party! But what they love more than that is when a birthday can also help others! Your special day can "give back" by creating a Facebook birthday fundraiser for the BCR cats. It's super easy, costs you nothing and has a BIG impact on the cats!

Every BCR birthday fundraiser helps get the cats the food they need, the medicines they take and even the regular checkup and dental vet visits that keep them healthy. You can help make it possible for them to continue to have the healthy and happy lives they deserve.

Set up is easy - use this link to go to Facebook and follow the instructions. You can personalize your message, ask your friends and family to donate to your special cause, set a target, and even monitor how it's going!

Make 2020 the year you donate your birthday to help the cats!

The cats give a big HEAD BONK to those who have donated birthdays so far this year!



The BCR family is full of wonderful people who truly love the cats and we want you to meet them!

Each BCR cat sponsor is given a set of questions to answer and asked to send along

their favorite photos of their sponsor cat.

Are you interested in being in the Sponsor Spotlight? Email us and let us know!

### How did you first learn about BCR?

I believe it was when Gwen Cooper published her book, "Homer's Odyssey," and I was intrigued to learn about blind cats. Someone told me that she was going to donate a portion of the proceeds from her book to Blind Cat Rescue. I looked up the organization online and fell in love with all of the cats and everything BCR does. My heart beats for the senior and special-needs cats - I always adopt the "harder to adopt" cats, the ones that some people think are unadoptable (and they are NOT unadoptable!). So, Blind Cat Rescue is very special to me because of that. Also, the people at this organization do amazing work, spend the money wisely and care so very much. What's not to love?

### Have you visited and, if so, what did you enjoy most? What surprised you most?

I live in New Jersey and don't really travel so, no, I have not visited. However, if I were to travel south, it would be for the sole purpose of going to Blind Cat Rescue!

### If you haven't yet visited, what are you most excited about when you do?

Hugging my sponsor cats, seeing how everything is run and meeting the wonderful people there.



### What cat or cats do you sponsor? Why did you choose them?

I currently sponsor Catherine and was a long-time sponsor of Gina, who unfortunately recently crossed the Rainbow Bridge and joined her many friends that went before her. I know everyone at BCR was devastated to lose Gina and I was devastated to receive the news. But - I am so very grateful that Gina had such a wonderful life at BCR, lived - and left this world - with so much love and care that she never would otherwise have known. To honor sweet Gina, I'm sponsoring Honey.

### If you could tell people one thing about BCR, what would it be?

Support this wonderful rescue! They do amazing and necessary work and do it right. I have done cat rescue for many, many years here in New Jersey and have seen good groups and bad groups. Blind Cat Rescue is amazing and these cats really deserve all the love and support they can get - and so do the people there! LOVE YOU ALL!

# The SCOOP Did you know?



### National Kitty

recently did an online story about BCR! <u>CLICK HERE</u> to read it and see some of your favorite cats! There are some survey's included in the online story, too!

## More Kitties to !!



Meet sweet Gigi! Somehow, this blind senior ended up in a cemetery and in pretty bad shape. Her rescuer took Gigi to a local vet's office because she knew if she took her to animal control, Gigi would be euthanized. The kind folks at the vet's office felt the same way and reached out to us. They even drove her three hours to get her to BCR. Despite whatever she's endured in her life, Gigi is super friendly and loves humans. She can't get enough pets and love and we're happy to give her both! She has some heart and kidney problems and we're getting her as healthy as we can. She recently joined House 2, Room 3 and you can watch her 24 hours a day! If you'd like to sponsor sweet Gigi, CLICK HERE.



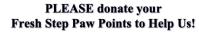
When the weather gets warmer it's time to open the windows, let in some fresh air and start the spring cleaning! The BCR cats are getting a jump on things and are already in cleaning gear. They need your help making sure they have enough cleaning supplies to get the job done!

**CLICK HERE** to help restock the cleaning pantry!



Meet BCR's very first blind cat: Louie! He was the first to teach us that blind cats really don't know they're blind - they just know they're cats and act like "normal" cats do. We're so glad he came into our lives to set us on the path to BCR!







Pixie and Emily wonder if you use Fresh Step cat litter? If so, they ask you to help the BCR cats by donating your <u>Fresh Step Litter</u> paw points! With 102 cats at BCR, there are a lot of litter boxes that get scooped mulitple times a day. **BCR uses 85 boxes of litter every month!** That's a lot of litter and a big expense.

With Fresh Step's donation program, you can donate your points to give BCR free cat litter. **CLICK HERE** for details.



What will you find in the Friends of BCR Facebook group? Well, buddies, just like Dobby and Bear - and BCR kitties along with lots of kindred spirits, pals and cat lovers. It's not just about BCR - it's about YOU, too! Chat with fellow cat fans, share stories and photos and find lots of useful cat info! Join our Friends of Blind Cat Rescue Facebook page today!

#### BONUS FACEBOOK HINT!

Ever wonder why you don't see BCR in your Facebook feed? Facebook's algorithm changes have made it harder and harder for you to see our posts! <a href="CLICK HERE">CLICK HERE</a> for some great instructions to make sure you see the BCR cats!

# BCR Cats in Action!

The dedicated BCR staffers spend every day with our very wonderful resident cats, seeing them play, learning about their personalities and finding out what they love! We want you to see what they see so we hope you enjoy these video clips of the BCR cats in action - doing what they do best! To view a video, just click where it says **CLICK HERE** or on the photos and sample life with the BCR cats!



What is Morticia hiding? And why is Catherine determined to find it? Only they know for sure! CLICK HERE to watch these two BCR all-stars!

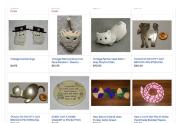


Ginger is a very playful and mischievous boy. He's not called Ginga Ninja for nothing! CLICK HERE to watch Ginger going nuts with a banana toy!



Missing your favorite BCR cats? You can watch them anytime on our 24-hour Zmodo Cameras! CLICK HERE to get started!!





We LOVE our ebay sellers! When you purchase from one of our great sellers on ebay, they donate a portion of the sale back to us! Have a wedding or a baby shower coming up? <a href="Try ebay!">Try ebay!</a>

### Are You an ebay Seller who supports BCR?

Please let us know so we can thank you and shine some light on your special ebay auction page! <u>Just email us</u> and we'll be in touch with you!



Matching gifts are a great way to <u>double your BCR</u> <u>donation!</u>



When you shop online, please <u>use Amazon Smile</u> and pick Blind Cat Rescue as your charity. With every purchase, their foundation donates to BCR. There is no charge to you!

Direct link: <a href="https://goo.gl/4DJHX2">https://goo.gl/4DJHX2</a>



You shop. Amazon gives.

Wonder what to do with your old car? Donate it and help the cats! If you have an old car, truck, van, SUV, boat, motorcycle, ATV, RV, trailer or even an airplane, you can donate it BCR. Find out how here.





Are you an Alexa user? Did you know that you can **make charitable donations using Alexa**? It's true. It's very easy and secure! All you have to say is: Alexa, make a donation to Blind Cat Rescue! She'll take it from there. Need more information on how this works? CLICK HERE.



Are you a runner, walker or biker? You can get your daily exercise, track your route and help the BCR cats at the same time! Sponsored by <a href="BestFriends">BestFriends</a>, ResQwalk is a free app you can put on any phone.



Check out our very own cat-tastic dedicated site, <u>BCR on YouTube</u> - the home channel for the latest kitty videos, helpful cat-care hints, shelter tours and boxes sessions and even the history of BCR and its resident cats.



For all things cats - <u>follow BCR on Pinterest!</u> From DIY cat projects to articles and stories on cat health to cat tattoos and just fun photos, you'll find it all here!



Dot is looking everywhere for you!

Will she find you TOMORROW at BCR's Open House?

Saturday, March 14 noon - 4 p.m. Blind Cat Rescue: The Blind Cats Love the Meowin' o' the Green!

### Important Reminder!

Please remember to add blindcat@blindcatrescue.com to your email "safe" list so we don't wind up in your Junk Mail box!



















Copyright © 2020 Blind Cat Rescue, All rights reserved.

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.