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**Donate Now!**



**Living Your Cat's Best Life!**



We can't imagine life without our cats! They are good company, lower our blood pressures, make us laugh and smile, are warm in winter...the list of benefits goes on and on!

We know what they give us but how can we give our cats their best possible life? What do they get from living with us? Hopefully lots of love, safety, good health, happiness and companionship!

While we do our best to make them happy and keep them healthy, there are a few things we should think about. For instance, while we know that second-hand smoke can negatively impact a person's health, did you know it's the same for your cats? It's true. It can lead to lots of problems including respiratory issues and even lymphoma.

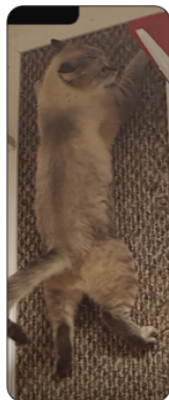
[CLICK HERE](#) to read more about how second-hand smoke can impact your pets.



**Scratch That!**

Does your cat scratch on the furniture? It's true that life with cats can include this particular bad habit. Sometimes you can train them to use a scratcher or piece of wood, but sometimes - despite your best efforts - they just really like that couch/rug/chair/mattress...!

They do this behavior for many reasons. Scratching marks territory, is sometimes part of their playtime, maintains their nails and even offers a good post-nap stretch! In the wild, they really do need to keep their claws sharp for hunting, climbing and safety. Indoor domestic cats, however, maybe not so much, but that doesn't stop this species behavior.



To address this issue, we suggest a couple of things. First, it is possible to train your cat to scratch on something else. It can be done. A simple rule of thumb is if you tell a cat "NO - don't scratch the couch!," you also need to give him/her an alternative place to scratch with some positive reinforcement. A No must also have a Yes attached to it.

Here's a good scenario from Alana to model on. Get your cat a tall scratcher. Take them to it, stand them up in scratch position and move their paws to make scratching motions on the scratcher. Pet them and give them some positive reinforcement right then if they scratch on their own.

Then, every single time you see the cat scratch where they should not, you say a strong loud NO!, take them back to the scratcher and again guide them through the scratching motions. Remember to praise them and give them some love every time you see them do this on their own.

You'll be amazed how fast they'll learn if you are very clear and consistent about No! and

Yes!

Corrugated cardboard scratchers are very popular at BCR! If you watch boxes, you know how much the cats LOVE their Scratch & Rest toys. We barely get them out of the shipping boxes before the cats leap on! Heavy duty cardboard

## Blind Cat Rescue: The Cats are Livin' Their Best 9 Lives Ever!

scratchers or scratching posts come in a huge array of shapes and styles and can even hang on the wall - Frankie seems to enjoy wall climbing! Some are flat and others are loungers shaped like an X or an 8 or even a couch, which Sterling clearly prefers! Some even come with catnip packets to help get your cat interested in them. Lots of choices!

[CLICK HERE](#) to find out the best scratchers for cats of all ages.

**\*\*Scratcher Bonus for *Game of Thrones* fans! Your cat can have his own Iron Throne! [CLICK HERE](#) for more!\*\***

Another option is to select furniture that cats won't scratch on. Yes, according to several furniture manufacturers, it is possible!

[CLICK HERE](#) to learn about choosing furniture cats won't scratch!



### **You Aren't Crazy - Talking to Your Pets is a Good Thing!**



Let's be honest - how many of you leave your house by saying to your cat, "I'll only be gone a little while!" or "Be back at 2!" Do you have regular conversations with your cat or dog?

If you ever said to yourself, "We'll, that's silly!" Guess what - its not silly at all! Recent research shows that talking to your cat is a healthy and loving thing for you and your cat!

At BCR, with 107 cats to talk to - and who love to talk back! - many times every day, this is a very good thing!

[CLICK HERE](#) to learn why talking to your cat is a healthy habit for you and your cat!



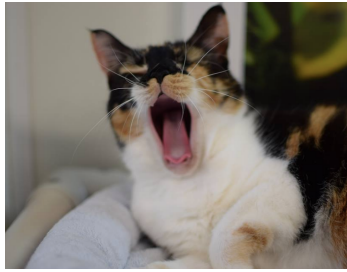
### **Bunny is a Star!**

Well, we all know that, but recently she's taken over the internet! Bunny is a featured kitty on the MeowAsFluff website! She's a star with her own article, photos and video! [CLICK HERE](#) to see Miss Bunny.

## Blind Cat Rescue: The Cats are Livin' Their Best 9 Lives Ever!

Hmmm....we wonder if she'll want a bigger box to sleep in now!

### Tour Time Changes



Ella wants to be sure you know that, due to some staffing changes, we've made some adjustments to our live Facebook tour and Q&A/boxes schedule.

#### Tours will happen:

12 PM: Monday-Saturday

3 PM: Monday-Sunday

**Boxes and Q&A** will happen either during the noon or 3 p.m. tour Monday and Thursday. We will also do them on Friday and Saturday

evenings at 6:30 p.m.

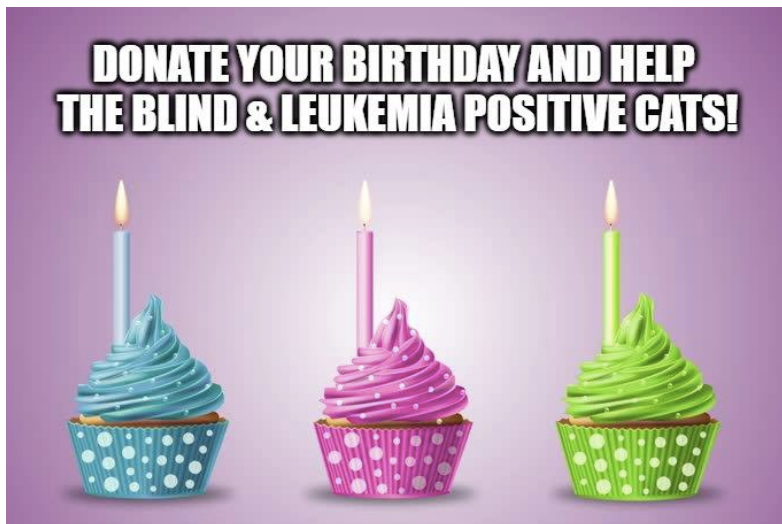
We know how much you love seeing the cats on the tours and opening boxes and this plan is the result of our trying to meet your needs while making sure we're able to do the work we need to do for the cats.

This is a work in progress and, as we move forward with this plan, we appreciate your understanding, patience and cooperation. If there are any changes later on, we'll let you know. Thanks!

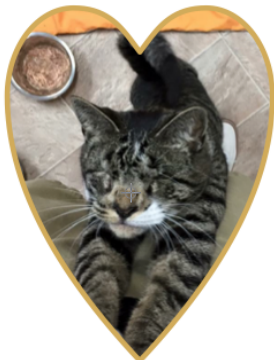
### Is Your Birthday Coming Up?

Tell your friends to skip the gift and instead ask them to donate to [your BCR birthday fundraiser!](#)

It's so easy and is a super way help to the cats!



### Why do You love BCR? The Cats Want to Know Your Story!



Thank you for sharing your great BCR stories on the GreatNonProfits website! We are collecting some beautiful ones that will help us stand out and become one of their Top-Rated non-profits. What does that mean? It means BCR will get an extra visible push that will put BCR in front of potential donors and businesses who could help the cats!

Will you share why you love BCR, too? Use [THIS LINK](#) to visit our GreatNonProfits web page and click on the "Share Your Story" button. Once you press "Submit," they'll send you a confirmation email.

All BCR's blind, FIV- and feline leukemia-positive cats thank you!

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**BCR's Sweet Georgia Peaches!**  
*All these kitties hail from the state of Georgia.*



**Sponsor Spotlight:**

**Dan Gulde**



*Welcome to our Sponsor Spotlight! The BCR family is full of wonderful people who truly love the cats and we want you to meet them! Each sponsor is given a set of questions to answer and asked to send along their favorite photos of their sponsor cats. Are you interested in being a Sponsor Spotlight? [Just email us and let us know!](#)*

**How did you first learn about BCR?**

I found BCR by accident when I was looking for advice to care for my cat Fritz who was dying. That was around February of 2014. I believe it was fate & destiny that lead me to my discovery of BCR. I had never even heard of a blind cat before I found BCR. I tuned into BCR's Ustream camera feed and saw Popcorn doing her dance for the camera. I really didn't know what to think, being I was very naive when it came to blind or special needs cats. All I knew was that I was hooked the second I saw Popcorn!!! I just HAD to go and see for myself just how awesome this place called Blind Cat Rescue & Sanctuary really is!!!

**Have you visited and, if so, what did you enjoy most? What surprised you most?**

LOL!!! Yes, I have visited BCR! It was around six months after learning about it and doing some research. I discovered that visitors were welcome and IF you were willing to work that there was a Guest House to stay at. It was at that point that I decided I was going to BCR any way possible. I contacted Alana and got permission to come, work and stay at the Guest House. This was something I felt that I NEEDED to be a part of. The calling was so strong that I took a 15-hour bus ride to Fayetteville, each way, and was going to walk the 15-20 miles from Fayetteville to BCR. Alana wasn't going to let me walk there. She took a serious chance and sent someone to pick up this crazy-butt dude who was literally going to walk to BCR from Fayetteville...Hehe! I have been going back to BCR at least twice a year since that first visit in 2014. I guess the most enjoyable part of visiting BCR is being able to get my hands dirty by helping clean the rooms, scooping litter boxes and doing whatever needs to be done for the cats. Being swarmed by the cats is pretty awesome as well. The thing that surprised me the most, even to this day, is just how clean everything is. You can't even smell that there are cats in the building!!!

**If you haven't visited, what are you most excited about when you do?**

I still get excited to see Alana, the staff who I love so much and all the BCR babies!!! I get excited to stay at the Guest House that I find to be so tranquil. I get very excited to meet new members and to meet up again with people I love and call Family, when we all meet up together at BCR for Open Houses!!!

# Blind Cat Rescue: The Cats are Livin' Their Best 9 Lives Ever!

## What cat or cats do you sponsor? Why did you choose them?

I sponsor Mack, Eight, Ella (in memory of Maria, a supporter who has passed over the Rainbow Bridge) and a cat TBD since Harry has passed over. I myself feel guilt if I choose a cat that's my favorite because I love them all so much!!! So, to keep myself from that self-guilt, I pick cats that have the least sponsors. Hence, why I haven't chosen one yet to move Harry's sponsorship to. I am also a monthly sustainer as well.



## If you could tell people one thing about BCR, what would it be?

Wow...OMG there's so many special things about BCR that it's hard to pick just one. I guess one of the most important things to me when I first started watching and donating money was "Where's my money going???" How much of my money is going to the cats???. Well, all of your/our money goes to the cats in one way/form or another. It goes to their regular medical check-ups, medications and emergency vet visits and for some their hair cuts and/or grooming. Nothing is spared when it comes to the cat's health and well being including their emotional well being. The money pays the staff that cleans the cats rooms and litter boxes several times a day, clips their nails, brushes out the long haired cats, goes to every single cat and checks out their health and emotional situation, gives them their meds, gives them their wet food several times a day, washes their dishes after each feeding, washes, dries and folds all their bedding and towels. There are so many other things that I could go on for hours. It's a place you really should/need to visit to completely know and understand all that goes into the cats' care, health and well being. It's *Heaven on Earth* for the cats and everyone that comes to visit them.

## More Kitties to Love - Meet our Newest Arrivals



[Dennis](#) recently arrived from Memphis, TN. His owner was losing her home and she was desperate to find a place for him. This feline leukemia-positive boy (who seems to be a bigger version of Gilligan!) is super sweet and is already making friends with his new roommates in House 2, room 2, where you can [watch him live!](#) [CLICK HERE](#) to sponsor Dennis.



[Sugar](#), a sweet orange senior, was trapped as a stray as part of our spay and neuter program with Dr. Linda East near Greensboro. When Sugar came in, her owners were located and she went home with them. A few months later, when she went blind, they no longer wanted her and called Dr. East, who immediately called us. Sugar lost her sight from hypertension, just like Precious. But, unlike Precious, her retinas have detached so she won't regain her sight with treatment. She's seen our vet and, not surprising in a senior kitty, has kidney disease. Regardless, Sugar's life from now on will be nothing but love, compassion and safety. [CLICK HERE](#) to sponsor Sugar.

## Things We Know That We Wish Others Did, Too!



Solid coat colors in cats. Photography ©Thinkstock Images.

There is an amazing array of kitty coat colors and patterns - just look at the the BCR cats! We have everything from solid gray to dilute torties! There is actually some science behind kitty coat colors. [CLICK HERE](#) to read more about this fascinating aspect of our favorite pets!

### The Myth of Tortietude. Or is it?



We know some of the BCR torties have attitude to spare - Catherine and Natasha come to mind - and there are many others!

[CLICK HERE](#) to read about tortie cats and explore the myth of "tortietude." Look for some input from our friend Jackson Galaxy!



**Gina is reaching out to you!**

She wants to be sure we have your correct mailing address!  
If you've moved and have a new address or email, [please send it to us!](#)

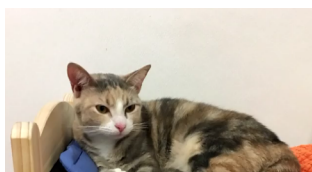
*We do not share any information with other organizations or individuals.*

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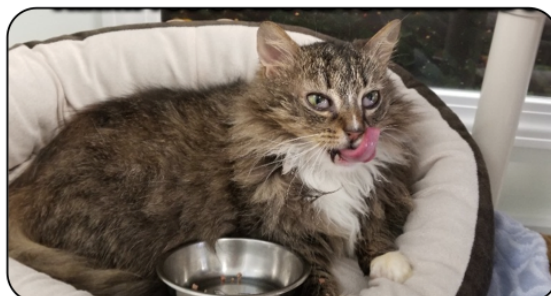
## Kitties in Action!



Did you know sweet little Popcorn has a thing for shoes? She does indeed. When you visit BCR and stop in to see Popcorn, keep an eye on your shoes! [CLICK HERE](#) to see Popcorn in action!



We're talking about living your cat's best life. This goes for the BCR cats, too, who are enjoying the actual beds our generous supporters have sent to them. They love them so much that they even share them! [CLICK HERE](#) to see Piper and Gomez stalking the same bed!



Jackie really enjoys the food you have generously sent to restock our pantry!  
She wants to share a head-bonk with everyone to say THANK YOU!

If you'd like to help the cats keep licking their lips with happiness,  
please [CLICK HERE](#) to see the things we need most!

## Helping the cats is EZ!



When you purchase from one of our great sellers on eBay, they donate a portion of the sale back to us! Graduation, wedding or a baby shower, coming up? [Try eBay!](#)

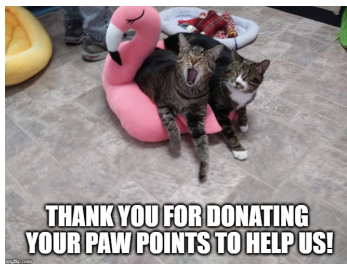


Matching gifts are a great way to [double your BCR donation!](#)



When you shop online, please [use Amazon Smile](#) and pick Blind Cat Rescue as your charity. With every purchase, their foundation donates to BCR. There is no charge to you!

Direct link: <https://goo.gl/4DJHX2>



Are you a Fresh Step Litter user? If you don't use your [Fresh Step litter](#) paw points, please donate them to the cats! You'll help provide shelters with free litter in exchange for paw points!! We use more than 90 boxes of litter every month! Your points help us get free litter for the cats!! [CLICK HERE](#) for details.



Have an old car, truck, van, SUV, boat, motorcycle, ATV, RV, trailer or even an airplane? Donate it BCR! [Find out how to do it here.](#)



**Hey, is that you?  
Pixie and her friends hope so!**

Join them and all the BCR cats for our next Open House on  
Saturday, June 15  
noon - 4 p.m.

**Important Reminder!**

Please remember to add [blindcat@blindcatrescue.com](mailto:blindcat@blindcatrescue.com) to your email "safe" list so we don't wind up in your Junk Mail box!

